

# Sturmy's Poker Party

September 15, 2010

## Sponsorship Opportunities



**BOSTON BRUINS  
FOUNDATION**

*A special event to benefit the Boston Bruins Foundation whose mission is to assist charitable organizations that demonstrate a strong commitment to enhancing the quality of life for children in our community. Proceeds from this event will provide specific funding for the Franciscan Hospital for Children.*

# Schedule of Events

*Wednesday, September 15, 2010*

*The Liberty Hotel*

*215 Charles Street, Boston*

- *6:30 pm - Player Check-in*
- *7:30 pm - Celebrity Introductions*
- *8:00 pm - Tournament Play*
- *9:00 pm - Silent Auction Closes*



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# Title Sponsor

\$10,000



- *Recognition as Title Sponsor in all promotional materials and advertising including radio, television and printing*
- *Full page ad in program book*
- *Prominent signage at Tournament*
- *Logo on Tournament playing cards*
- *Twenty Four (24) players at Tournament*
- *Three (3) celebrities – one seated at each table*
- *Twenty Four (24) gift bags*
- *Company product or information in each gift bag*



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# “High Roller” Sponsor

\$5,000



- *Recognition as “High Roller” Sponsor*
- *Full page ad in program book*
- *Prominent Signage at Tournament*
- *Sixteen (16) players at Tournament*
- *Two (2) celebrities – one seated at each table*
- *Sixteen (16) gift bags*
- *Company product or information in each gift bag*



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# “Royal Flush” Sponsor

\$2,500



- *Recognition as “Royal Flush” Sponsor*
- *Full page ad in program book*
- *Eight (8) players at Tournament*
- *One (1) celebrity seated at table*
- *Eight (8) gift bags*
- *Company product or information in each gift bag*



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# “Four of a Kind” Sponsor

\$1,250



- *Recognition as “Four of a Kind” Sponsor*
- *½ page ad in program book*
- *Four (4) players at Tournament*
- *One (1) celebrity seated at table*
- *Four (4) gift bags*



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# Event Program Book

\$500/\$1000

- *Half page color ad \$500 (5 ½" x 4 ¼")*
- *Full page color ad \$1,000 (5 ½" x 8 ¼")*

## Auction Donations

- *Half page color ad \$500 (5 ½" x 4 ¼")*
- *Full page color ad \$1,000 (5 ½" x 8 ¼")*

## Party Tickets

- *\$250/poker play ~ \$125 /party only*



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For further event and sponsorship  
information please contact:



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