

SPONSORSHIP OPPORTUNITIES

Franciscan Hospital for Children

FRIENDS BALL 2012 ROCK 'N ROLL HALL OF FAME

Guitar Hero Sponsor | \$25,000 (1 only)

- Two tables of 10
- Sponsorship signage accompanying Guitar Hero station during 90 minute cocktail reception
- Sponsor logo included on Guitar picks distributed to guests
- Full page ad in evening's auction book
- Verbal recognition from podium during event
- Logo included on event invitations if confirmed by 12/15/11
- Logo in post-event newsletter (10,000 mailed)
- Logo on sponsor signage, event webpage and in evening auction book

Hall of Fame Sponsor | \$20,000 (1 only)

- Two tables of 10
- Sponsor logo included on complimentary copies of Rock 'N Roll Hall of Fame Greatest Hits CD which will be placed on 500 guests' place settings
- Full page ad in evening's auction book
- Logo included on event invitations if confirmed by 12/15/11
- Logo in post-event newsletter (10,000 mailed)
- Logo on sponsor signage, event webpage and in evening auction book

Rolling Stone Sponsor | \$15,000 (1 only)

- Two tables of 10
- Sponsor logo included on front of Rolling Stone magazine which will be placed on 500 guests' chairs
- Full page ad in evening's auction book
- Logo included on event invitations if confirmed by 12/15/11
- Logo in post-event newsletter (10,000 mailed)
- Logo on sponsor signage, event webpage and in evening auction book

Guitar Wall Sponsor | \$10,000 (1 only)

- One table of 10
- Sponsorship signage accompanying Guitar Wall, where 100 autographed Paper Jam Guitars will be sold at \$100 to guests
- Full page ad in evening's auction book
- Logo in post-event newsletter (10,000 mailed)
- Logo on sponsor signage, event webpage and in evening auction book

Signature Cocktail Sponsor | \$10,000 (1 only)

- One table of 10
- Logo and recognition accompanying complimentary signature cocktail passed during reception
- Full page ad in evening's auction book
- Logo in post-event newsletter (10,000 mailed)
- Logo on sponsor signage, event webpage and in evening auction book

Backstage Pass Sponsor | \$5,000

- One table of 10
- Logo on sponsor signage, event webpage and in evening auction book
- Logo in post-event newsletter (10,000 mailed)

Groupie Sponsor | \$3,000

- Table of 10 at event
- Logo on sponsor signage and in evening auction book

Individual tickets | \$300

